



1st Annual Jefferson GI Live: Looking through the Eyes of Experts Conference

Friday, November 12, 2010

Jefferson Alumni Hall
1020 Locust Street, Philadelphia, PA

FEATURING:

Live endoscopy procedures
Interactive Case-based Learning
Optional Skills Workshop
Performance CME Module

Up to 20 AMA PRA
Category 1 Credits™

JEFFERSON COURSE CO-DIRECTORS

Robert M. Coben, MD
Anthony Infantolino, MD
Thomas E. Kowalski, MD

THOMAS JEFFERSON UNIVERSITY AND HOSPITALS

A Unique Integrated Approach to Continuing Education for Endoscopists.....

Featuring lectures, live case demonstrations, and the opportunity for hands on experiences:

The Thomas Jefferson University Division of Gastroenterology and Hepatology and the Jefferson Digestive Disease Institute are proud to announce a unique and interactive learning experience, the **1st Annual Jefferson GI Live: Looking through the Eyes of Experts Conference**. This unique educational experience is designed to provide a comprehensive approach to learning by integrating *live case demonstrations* of endoscopic procedures with relevant case-based didactics. A separate workshop featuring *hands-on experiences* under the guidance of Jefferson expert endoscopists in a small group setting will allow the participants to enhance their abilities with new endoscopic tools and techniques, while reinforcing the guidelines by which the technologies are recommended for diagnosis and therapy. By taking advantage of this unique conference, participants will not only gain insight into the mind and thought processes from our experts practicing at one of the nation's top ranked hospitals in gastroenterology, but they will also obtain a thorough knowledge of the most current methods of diagnosis and treatment. The integration of didactics, live cases, and the option of a hands-on experience supports our ultimate goal of improving patient care.

Case Based Learning:

The centerpiece of this unique CME course draws from live case presentations as they happen. Participants will observe Jefferson experts as they perform endoscopic procedures such as RF ablation/cryoblation, enteral stent placement, cholangioscopy, biliary photodynamic therapy, endoscopic ultrasound, and enteroscopy. Participants will have the opportunity to engage in two-way communications with the endoscopist during the procedures. This free exchange will help participants understand the endoscopists' clinical approach, methodology and decision making, providing them with a deeper knowledge of the complexities and nuances involved with endoscopic procedures. This interactive learning experience will aid in translating knowledge into practical action, to improve patient care.

Optional Hands-On Skills Workshop:

The optional *Hands-On Workshop* is **limited to 25 GI specialists to allow for personal attention and practice time.** Skill stations will provide participants with the opportunity to handle the various tools and practice techniques discussed in both the didactic and live case portions of the conference under the guidance of Jefferson faculty. Explant models and state of the art equipment will be used. Attendees rotate through the stations and will have the opportunity to perform the following:

- Place and remove a variety of fully covered esophageal self expanding metal stents (SEMS) from both plastic and pig models.
- Utilize a variety of Endoscopic Mucosal Resection (EMR) techniques and clipping techniques on a pig model.
- Employ different Argon Plasma Coagulation (APC) probes, settings, and techniques in a pig model with the guidance and instruction of an expert advanced endoscopist.
- Gain hands on exposure to single balloon, double balloon, and spiral enteroscopy.
- Practice step by step techniques involved with the performance of radiofrequency ablation in pig models.

Enhance your learning by participating in an optional Performance Improvement CME Module based on this course, and earn up to 20 AMA PRA Category 1 Credits™:

The goal of any CME activity is to improve patient care. The 1st Annual Jefferson GI Live Conference will provide participants an opportunity to do just that. Through a Performance Improvement CME Module (PI-CME), participants will have the opportunity to earn up to 20 CME Credits by participating in this course. The PI-CME Project includes three steps, each designed to compare your current patient care practices to evidence-based benchmarks identified by the faculty:

- 1) Review your performance and approach to EUS, GI hemorrhage, ERCP, and appropriate biopsy procedures for Barrett's esophagus by conducting a focused review of your performance before the conference,
- 2) Attend the conference, and
- 3) Four months after the conference, reexamine your performance on the identified benchmarks to assess how well you have incorporated what you've learned into practice.

Completion of these steps will earn participants up to 20 AMA PRA Category 1 credits. For detailed information on the Jeff Live GI PI CME module, visit our website at <http://jeffline.jefferson.edu/jeffcme/JDDICME/PICME>

Accreditation

Jefferson Medical College of Thomas Jefferson University is accredited by the ACCME to provide continuing medical education for physicians. Jefferson Medical College designates this educational activity for a maximum of **4 to 20 AMA PRA Category 1 Credit(s)™**. Physicians should claim credit commensurate with the extent of their participation in the activity. *Note the credit allocation on page 4.*



This course is endorsed by the American Society for Gastrointestinal Endoscopy

This program complies with the ASGE Guidelines for live endoscopy demonstrations. ASGE CME Programs Committee. Updated Guidelines for Live Endoscopy Demonstrations. *Gastrointestinal Endoscopy*; 2010; 71(7); 1105-1107.

AGENDA

(preliminary agenda/subject to change)

Friday, November 12, 2010

7:00AM – 4:00PM

7:00AM – 7:30AM	Registration/Breakfast/Exhibits	
7:30AM – 7:35AM	Welcome/Overview	Anthony J. DiMarino, Jr., MD Anthony Infantolino, MD
7:35AM – 7:50AM	Barrett's and Dysplasia: Tools, Techniques, and Theory	Anthony Infantolino, MD
7:50AM – 8:05AM	Update on Enteral Stenting	Ali Siddiqui, MD
8:05AM – 8:20AM	Endoscopic Treatment for Cholangiocarcinoma	David Loren, MD
8:20AM – 9:35AM	LIVE FROM THE ENDO SUITE/PRE-RECORDED CASES: <ul style="list-style-type: none">• RF Ablation/Cryoablation• Endoscopic Ultrasound• Enteral Stenting	
9:35AM – 10:00AM	Break/Exhibits	
10:00AM – 10:15AM	Obstructive Jaundice: The Stent Controversy	Thomas Kowalski, MD
10:15AM – 10:30AM	Advances in Endoscopic Ultrasound	Robert Coben, MD
10:30AM – 10:45AM	Deep Enteroscopy: Our Growing Tool Box	Mitchell I. Conn, MD
10:45AM – 12:00PM	LIVE FROM THE ENDO SUITE <ul style="list-style-type: none">• Biliary Potpourri: PDT, SEMS, Cholangioscopy, Stone Extraction• Enteroscopy	
12:00PM – 1:00PM	Lunch/Exhibits	
1:00PM – 4:00PM	OPTIONAL "HANDS ON" SESSIONS <ul style="list-style-type: none">• RF Ablation of Barrett Esophagus• Esophageal SEMS – Deployment and Removal• EMR / Clip Application• Argon Plasma Coagulation• Deep Enteroscopy (Spirus)• Deep Enteroscopy (Single Balloon)• Deep Enteroscopy (Double Balloon)	Robert Coben, MD Mitchell I. Conn, MD Anthony Infantolino, MD David Kastenberg, MD Thomas Kowalski, MD David Loren, MD Jorge Prieto, MD Jason Rogart, MD Ali Siddiqui, MD

All presenters are members of the faculty at Jefferson Medical College of Thomas Jefferson University

Jefferson Digestive Disease Institute

The Jefferson Digestive Disease Institute (JDDI) offers a full range of clinical services in Gastroenterology and Hepatology, including diagnostic endoscopy, a complete line of advanced therapeutic endoscopic modalities, motility, and liver transplantation. The ambulatory care facilities at Thomas Jefferson University Hospital consist of a newly renovated suite which comprises the outpatient, administrative and secretarial offices for the academic Division of Gastroenterology and Hepatology. For more information, please visit us on the web at <http://www.jeffersonhospital.org/departments-and-services/digestive-diseases>.

Course Objectives

This unique educational experience is specifically geared to gastrointestinal specialists. The live case and hands-on sessions will demonstrate and reinforce the standards of patient care and provide invaluable lessons from real life situations, establishing a foundation for practitioners to improve their patient care.

At the conclusion of this course, participants should be able to:

- Identify the non-surgical tools available for the eradication of dysplasia and early cancers.
- Recognize the differences between various self expanding metal stents (SEMS) and the proper application of SEMS in a variety of different conditions.
- Explain what is available for patients with cholangiocarcinoma and when it is appropriate to refer patients for advanced techniques.
- Identify the changing stent technological advances and how best the new technology should be utilized with regard to treating malignant strictures, benign strictures, and bile duct injuries.
- Demonstrate a deeper understanding of endoscopic ultrasound (EUS), the biggest advance in endoscopy during the past two decades, with an emphasis placed on its incorporation into the endoscopic practices for conditions such as Barrett's esophagus, esophageal, gastric, rectal and pancreatic cancer, submucosal and pancreatic cystic lesions, chronic and acute pancreatitis, choledocolithiasis, mediastinal lymphadenopathy, and lymph nodes.
- Classify the differences between the available tools and techniques for performing deep enteroscopy as well as determine the indications for each of these procedures with an emphasis on who, when, and how to perform these procedures.
- Assess their individual practice in light of the information and discussions during the course, and identify specific strategies to implement as part of a continuing improvement process for their practices.

Registration Information

The deadline for registration is Friday, October 29, 2010

For an easy and quick way to register, visit us online at <http://jeffline.jefferson.edu/jeffcme>.

Please note that you must register for the Morning Session in order to participate in Option #1 or Option #2.

Main Course: Morning Session Didactic and Live Cases - 7:00AM to 1:00PM	\$160	4 AMA PRA Category 1 Credits™ maximum for attendance (includes discount parking and lunch)
OPTIONS	Additional Fee	What's Included
Option 1: Hands On Session** 1:00 PM – 4:00 PM	\$190	3 additional AMA PRA Category 1 Credits™ for hands on lab experience
Option 2: Complete 3 Stage PI-CME Module	\$40	Up to 16 additional AMA PRA Category 1 Credits™ upon completion of all three stages of the PI CME Module

**Hands On Session is limited to 25 participants.

The registration fee includes all course materials, CE Certificate, breakfast, lunch, refreshment breaks, and discounted parking (on a space available basis). Because this conference involves observation of live patient procedures, you will be required to sign a Confidentiality Statement for patient privacy / HIPAA purposes.

Your registration will be confirmed by email. If you are registering for the PI CME option, you will also receive a separate email with instruction on how to complete your first set of performance reviews (an easy online process). If you have any special needs, please contact the Office of CME by October 12, 2010 at 1-888-JEFF-CME.

Requests for refunds must be submitted in writing and received in the Office of CME by October 29, 2010. There will be no refunds after this date. There will be a \$75.00 processing fee for all refunds. Review the full CANCELLATION POLICY, which can be found on the back of the registration form, or online at <http://jeffline.jefferson.edu/jeffcme/JDDICME>.