## IMBA Assessment Plan & Curriclum Map

										1st Measurement Iteration		2nd Measurement Iteration		3rd Measurement Iteration	
I = Introducing D = Developing M = Mastering SA = Summative Assessment FA = Formative Assessment IL = Information Literacy WE = Writing Enriched	BUSINESS MODEL INNOVATION	MANAGING INNOVATIVE PEOPLE AND TEAMS	COMPETITIVE TECHNICAL INTELLIGENCE	ACCOUNTING MANAGEMENT DECISIONS	FINANCIAL POLICY AND PLANNING	OPERATIONS FROM A SYSTEMS PERSPECTIVE	STRATEGIC INSIGHT IMPLEMENTATION	Measurement Tool Target = 80% or more meet or exceed 70% score	Course/ FA or SA	Semester	Results /Interventions	Semester	Results /Interventions	Semester	Results /Interventions
	IMBA-604	IMBA-602	IMBA-627	IMBA-628	IMBA-629	IMBA-630	IMBA- 642								
1. Ethical and Social Responsibility															
a. Students will implement ethical and socially responsible decisions, NL, WE Related Institutional Outcome: Students are prepared to be ethically responsible citizens in the personal, professional & civic spheres <b>2. Financial Skills</b> a. Students will analyze financial ratios and statements Related Institutional Outcome: Students possess a breadth& depth of professional skills informed by the liberal arts & sciences Related Institutional Outcome: Students integrate theory & practice to inform research & guide creative decisions in their	D	D	D	D	D D, A	D	M, A	GVV (Spring'14) and GLO-BUS Corporate Social Responsibility Percentile score Exam	SA IMBA 642	Spring '14 (GVV), GLOBUS (Fall'15) Spring '14	Results: Target met; 100% M/EE. Intervention: Instead of GVV introduced case on ethics Results: Target met; 81% M/EE. Interventions: Faculty member retiring; work with replacement faculty to ensure continuity	Spring'16 Fall '14	Results: Target met; 100% M/EE on GLO- BUS and case; Intervention: No intervention: No intervention: No equired Results: Target not met; 69% M/EE. Interventions: New faculty member had to be replaced mid- semester and students lost ground; stabilize faculty coverage	Fall'16 Spring '15	Results: Target met; 81% M/EE on GLO-BUS and 100% M/EE on case; Intervention: No intervention required Results: Target met; 82% M/EE. Intervention required.
professional fields								Exam GLO-BUS Financial Analysis Percentile	FA IMBA 629 SA IMBA 642	Fall '14 Fall '15	Results: Target not met; 79.5% M/EE. Interventions: Restructured course and assignments Results: Target met; 100% M/EE. Intervention: no intervention: no	Spring '15 Spring '16	Results: Target Intervention required Results: Target net; 93% M/EE. Intervention required	Summer'15 Fall'16	Results: Target met; 81% M/EE. Intervention: No intervention required Results: Target met; 81% M/EE. Intervention: No intervention required

b) Students will write effective business documents, WE, IL Related Institutional Outcome: Students possess a breadth & depth of professional skills informed by the liberal arts & sciences Related Institutional Outcome: Students integrate theory & practice to inform research & guide creative decisions in their professional fields			D, A, WE					Rubric applied to a paper	FA IMBA 627	Spring '14	Results: Target met; 93% M/EE. Intervention: Midterm draft added to the assignment to provide additional feedback.	Fall '14	Results: Target not met; 74% M/EE. Intervention: diadic content refocused in some areas	Spring '15	Results: Target met; 97% M/EE. Intervention: No intervention required
4. Leadership Skills											Desulta Terret est				
4a. Students will exhibit leadership skills NL Related Institutional Outcome: Students possess a breadth & depth of professional skills informed by the liberal arts &		D, A					Μ, Α	Case Analysis	FA IMBA 602	Fall '14	Results: Target not met; 77% M/EE. Intervention: use different case and provide additional guidelines	Spring '15	Results: Target met; 100% M/EE. No intervention required.	Fall '15	Results: Target met; 87% M/EE. Intervention: no intervention necessary
Informed by the liberal arts & sciences Related Institutional Outcome: Students integrate theory & practice to inform research & guide creative decisions in their professional fields								GLO-BUS Leadership Assessment	SA IMBA 642	Fall '15	Results: Target met; 81% M/EE. Intervention: No intervention necessary.	Spring'16	Results: Target met; 94% M/EE. Intervention: No intervention required	Fall'16	Results: Target met; 81% M/EE. Intervention: No intervention required
4b. Students will work effectively in teams NL Related Institutional Learning Outcome: Students apply multidisciplinary & collaborative approaches as means of		D, A					M, A	Case Analysis	FA IMBA 602	Fall '14	Reults; Target met; 100% M/EE. Intervention: No intervention necessary	Spring '15	Results: Target met; 94% M/EE. Intervention: no intervention necessary	Fall '15	Results: Target met; 100% M/EE. Intervention: no intervention necessary
succeeding in dynamic, complex environments Related Institutional Learning Outcome: Students interpret & value diversity in both local & global communities								GLO-BUS Team Assessment	SA IMBA 642	Fall'15	Results: Target met; 94% M/EE. Intervention: No intervention necessary.	Spring '16	Results: Target met; 94% M/EE. Intervention: No intervention required	Fall '16	Results: Target met; 85% M/EE. Intervention: No intervention required
5. Integrative Learning															
a. Students will blend knowledge and skill sets from different disciplinary areas to develop effective business strategies NL Related Institutional Learning Outcome: Students apply multidisciplinary & collaborative approaches as means of succeeding in dynamic, complex environments Related Institutional Outcome: Students are prepared to bring innovation to their fields & anticipate future directions in their professions by adapting to social, environmental & economic change	D	D	D	D	D	D	M, A	GLO-BUS Strategy Assessess- ment	SA IMBA 642	Fall'15	Results: Target met; 87% M/EE. Intervention: No intervention necessary.	Spring'16	Results: Target met; 100% M/EE. Intervention: No intervention necessary.	Fall'16	Results: Target met; 81% M/EE. Intervention: No intervention required