

Information about Career Services and Student Engagement



Presentation Overview

Career Services

- Who We Are
- Career Services Overview
- Industry Partners
- Career Fair
- Design Expo
- On Campus Interviews
- Internships for Credit
- Outcomes

Office of Student Engagement

- Who We Are and What We Do
- New Student Programs
- Leadership Opportunities
- Activities and Programming
- Community Service
- Diversity and Social Justice

Marianne Able Career Services Center





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EASTFALLS.JEFFERSON.EDU/CAREER

Career Services

Walk-In Hours One-on-One Appointments Integrated in the Classroom: First Year Seminar, Hallmarks Handshake Job Board **Employer Panels Student Success**





Unique Corporate Collaborations





Career Fair





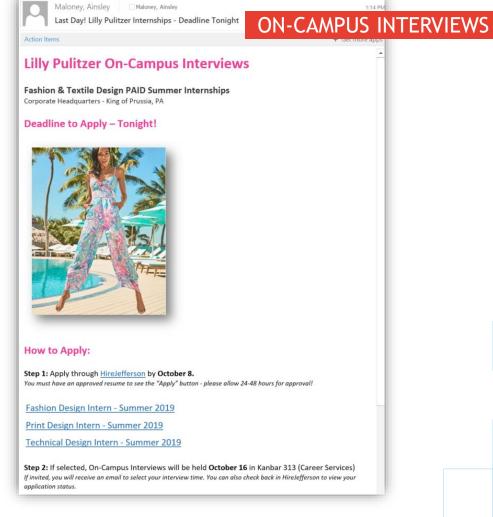
Design Expo





300+ Interviews Per Year

- Email Marketing
- Visual
- Targeted by Major
- Deadline Countdowns
- 1 Click to Apply
- 20-30 Minutes Interviews
- Prepare with Big Interview or in-person practice





INTERNSHIPS FOR CREDIT

Fall/Spring

- Corporate Headquarters
- 12 hours/week
- \$10-\$17 per hour
- Free Elective
- Faculty Advisor
- Internship Supervisor
- Educational while gaining real-world experience



STUDENT SUCCESS (JOBS & GRAD SCHOOL)

RANKINGS

\$46K

95%

220 Employer partners visit campus each year

1,400 Interviews take place on campus each year

88% Of Design Expo employers had hired a Jefferson student the past 3 years for a job/internship

EMPLOYERS OF JEFFERSON GRADUATES

- Under Armour, Nike, Adidas/Reebok
- Johnson & Johnson, Korn Ferry, Brian Communications, Tipping Point Media, Digitas Health
- Stantec, PZS Architect, Gensler, EwingCole, NORR, NELSON Jacobs, HOK, Peter Zimmerman Architects, Warfel Construction, Whiting-Turner, INTECH Construction

EMPLOYERS OF JEFFERSON GRADUATES

- PVH, Inc. (Calvin Klein, Tommy Hilfiger, Van Heusen, Speedo, Heritage Brands), Li & Fung, Spencer Gifts
- Urban Outfitters (Anthropologie, Free People, Terrain, BHLDN, Lilly Pulitzer, Old Navy
- QVC, Five Below, ROSS, Burlington, Kohl's, Abercrombie & Fitch, American Girl, COACH

Office of Student Engagement





Heather Weaver

DIRECTOR OF STUDENT ENGAGEMENT





WHO WE ARE AND WHAT WE DO

on the 3rd Floor (Suites 301 and 317)
Staffed by six professional staff members, one graduate student, and 100+ student staff in a variety of positions

Located in the Kanbar Campus Center

Student Engagement manages:

Campus Reservations	Kanbar Campus Center	
Campus Traditions	Leadership Programs	
Clubs/Organizations	New Student Orientation	
Community Service	Ramily Market	
Commuter Life	RavenHub	
Diversity	Social Justice	
First Year Experience	Sorority and Fraternity Life	



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CREATE WHAT'S NEXT

NEW STUDENT PROGRAMS

New Student Orientation

- Summer Orientation
- Welcome Week

First Year Seminar

- Weekly one hour class for first year students with an Instructor and upper division student Peer Mentor
- Tips and tricks to survive the first semester
- Co-curricular experiences

First Year Experience

- 30 trips and activities in Philadelphia just for first year students
- Free or greatly discounted
- Includes transportation

Alpha Lambda Delta Honor Society

- National honor society for first year and transfer students who are in the top 20% of their class at the end of their first year on campus
- Lifetime membership upon induction including scholarship opportunities and career placement benefits





LEADERSHIP PROGRAMS

Emerging Leaders Program

- Geared toward first and second year students
- Focus on individual leadership skills
- Small cohort model (10 students with Instructor and Peer Mentor)
- Occurs in the spring semester

LEAD Retreat

- Geared toward upper division students with leadership experience
- Focus on group dynamics and community building
- Three day/two night retreat off campus

LINC Program

- Program to honor leadership experiences across ten milestones
- Prove experiences with artifacts and written overviews
- Upon completion you obtain a notation on your transcript, a medallion to wear at graduation, and a letter of recommendation from the Dean of Students

National Society of Leadership and Success

- National leadership honor society
- Lifetime membership and benefits







Clubs and Organizations

- 72 recognized clubs
- Social, Professional, Sports, Special Interest
- Student lead with Advisor support

Student Government Association

- Your voice on campus
- Class Officers
- Co-sponsorship of club and campus programs

Campus Activities Board

- Plans programs for students by students
- Annual Drag Show and Annual Casino Night
- NYC Broadway Trip

Fraternity and Sorority Life

- Two sororities and two fraternities
- Focus on philanthropy
- Support members academic success

Commuter Life

- Monthly meetings to stay connected
- C-Cash Auction

Kanbar Campus Center and RavenHub

 Hubs for learning, culture, and social activity for the campus community



ACTIVITIES AND PROGRAMS





Community Service Opportunities

- Federal community service work study positions working with local community partners off campus
- Community service events
- Assisting clubs with service projects
- Assisting students who need service for academic requirements
- Alternative Spring Break with Habitat for Humanity

Event	Students	Hours of Service
Alternative Spring Break	10	1296
Community Service Work Study	25+	5800
PLUNGE Welcome Week Event	590	1670

COMMUNITY SERVICE





DIVERSITY AND SOCIAL JUSTICE

Social Justice Programming

- Safe Zone Training
- Unity Week
- Brave Spaces
- Exploring Philly Microtrips

Ramily Market

- Food and toiletry pantry on campus, next to the Info Desk in Kanbar
- Canned and dry goods
- Support with grocery store gift cards or vouchers for local pantry to obtain fresh foods
- Staffed by students

Spiritual Development

- Support for clubs with a spiritual development focus
- Celebration of Lights
- Interfaith Prayer Space open to all in Kanbar on the 3rd floor





