



Jefferson

Philadelphia University +
Thomas Jefferson University

HOME OF SIDNEY KIMMEL MEDICAL COLLEGE

SCIENCE COMMUNICATION SERIES 2020-2021

This series of lectures and hands-on workshops are brought to you by: Jefferson's College of Life Sciences, the Department of Marketing and Communications, the Graduate Student Association, and the Office for Professional Writing, Publishing, and Communication.

October 1, 2020
11:00-11:45 am



Science Communication Kick-off – How it can make you a better scientist. Overview of Sci-Comm Certificate Requirements for the series.

October 27, 2020
5:00-6:30 pm



Career Panel – Learn from professionals about Sci-Comm fields that PhDs can step into and how to prepare a writing sample to get the job.

November 12, 2020
1:30-2:30 pm



How to Write an Abstract – Learn the art of summarizing your research data and findings for publication.

December 8, 2020
1:30-2:30 pm



Graphical Abstract – “A picture is worth a thousand words.” Learn how to create a concise visual summary of your article.

January 12, 2021
2:00-3:00 pm



Writing About Science for a General Audience – Learn a multitude of article styles that editors look for.

February 18, 2021
1:30-3:00 pm



It's All About Posters! – Learn how to nail the virtual poster presentation and how to create the new #betterposter layout.

March 11, 2021
1:00-2:00 pm



Science on Social Media – Learn how to use various social media platforms (Twitter, Instagram) to boost your career and Sci-Comm skills.

April 8, 2021
5:00-6:30 pm



Animate Your Science – Express your science in narrative form and create an animation depicting your favorite research.

TBD



3-Minute Thesis Competition – Train to tell your science story in 3 minutes. Present your talk or attend and cheer on competing PhD candidates.

Earn a Jefferson Science Communications Certificate:

Lecture attendance = 1 point Workshop assignment = 3 points / 2 points late submission
Sci-Comm badge = 14 points

Sessions are virtual and open to all. Zoom links will be provided for each event.
For questions and assignment submission, contact us at scicommseries@jefferson.edu