

Name _____

Campus Key _____

LEVEL I. (FIRST YEAR): 31–33 credits (Prerequisite) Cr Sem. Grade TR Equiv.

Hallmark Courses - 13–15 credits

FYS-100	Pathways Seminar: Preparing for Academic & Professional Success <small>(Not required for transfer students)</small>		1	_____	_____
WRIT-101/G/S	Writing Seminar I: Written Communication <small>(WRIT-100 may only be used to satisfy free elective credits)</small>		3-4	_____	_____
AVIS-101	American Visions		3	_____	_____
()	Science [Select from the following: BIOL-101, BIOL-102, BIOL-107, CHEM-101, PHYC-101, or SCI-110]		3	_____	_____
MATH-1()	Mathematics (Select one)		3-4	_____	_____
MATH-100 or 101 College Algebra (3cr)		MATH-102 (3 cr) or 110 Pre-calculus (4cr)			
MATH-103 Applied Calculus (3cr)		MATH-111 Calculus I (4cr)			

DEC Core - 3 credits

DECF-102	Finding and Shaping Opportunity		3	_____	_____
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VCD Core - 15 credits

VDES-101	Design Essentials (Fall)		3	_____	_____
DRAW-101	Drawing Essentials (Fall)		3	_____	_____
* GRPH-102	Design II: Intro to Visual Comm Design (Spring only)	(VDES-101*)	3	_____	_____
GRPH-110	Digital Imaging (Fall or Spring)		3	_____	_____
ARTH-103	A Survey of the History of Art		3	_____	_____

LEVEL II. (SECOND YEAR): 30 credits (Prerequisite) Cr Sem. Grade TR Equiv.

Hallmark Courses - 9 credits

ETHC-2()	Ethics	(WRIT-101, AVIS-101)	3	_____	_____
GDIV-2()	Global Diversity <small>Includes World Languages at any level</small>	(WRIT-101, AVIS-101)	3	_____	_____
WRIT-201	Writing Seminar II: Multimedia Communication	(WRIT-101)	3	_____	_____

DEC Core - 3 credits

DECS-209	Systems Thinking & Sustainability		3	_____	_____
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VCD Core - 18 credits

* GRPH-201	Design III: Intro to Typography (Fall only)	(GRPH-102*, ARFD-102* or INDD-102*)	3	_____	_____
* GRPH-202	Design IV: Adv. Typography (Spring only)	(GRPH-201*)	3	_____	_____
* DIGD-200	Fundamentals of Web Programming (Fall)		3	_____	_____
* DIGD-206	Foundation in Web Design & Strategy (Spring)	(DIGD-200*)	3	_____	_____
()	Art History [Select from the following: ARTH314, ANIM303, INDD324, POTO307, DIGD 305]		3	_____	_____
GRPH-208	History of Graphic Design (Fall)	(WRIT-101, ARTH-101 or ARTH-102)	3	_____	_____

LEVEL III. (THIRD YEAR): 30 credits (Prerequisite) Cr Sem. Grade TR Equiv.

Hallmark Courses: 9 credits

ADIV-2()	American Diversity	(WRIT-101, AVIS-101)	3	_____	_____
GCIT-2()	Global Citizenship <small>Includes World Languages at any level</small>	(WRIT-101, AVIS-101)	3	_____	_____
CGIS-300	Contemporary Global Issues	(WRIT-201; GDIV-2XX or GCIT-2XX)	3	_____	_____

DEC Core - 3 credits

DECM-300	Methods: Ethnographic Research Methods	(WRIT-201; GDIV-2XX or GCIT-2XX)	3	_____	_____
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VCD Core - 12 credits

* GRPH-301	Design V: Intro to Branding (Fall only)	(GRPH-202*)	3	_____	_____
* GRPH-302	Design VI: Advanced Branding (Spring only)	(GRPH-301*)	3	_____	_____
DIGD-318	Media Production (Spring)		3	_____	_____
()	Visual Comm Design Designated Elective	("C" or better in GRPH-202)	3	_____	_____

Business Core: 3 credits

MKTG-102	Principles of Marketing		3	_____	_____
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General Electives - 3 credits

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LEVEL IV (FOURTH YEAR): 30 credits (Prerequisite) Cr Sem. Grade TR Equiv.

Hallmark Course - 3 credits

PHIL-499	Philosophies of the Good Life		3	_____	_____
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