BACHELOR OF SCIENCE: VISUAL COMMUNICATION DESIGN (Web Design Concentration)

2022-2023

Campus Key LEVEL I. (FIRST YEAR): 31-33 credits (Prerequisite) Cr Sem. Grade TR Equiv. Hallmark Courses - 13-15 credits FYS-100 Pathways Seminar: Preparing for Academic & Professional Success (Not required for transfer students) WRIT-101/G/S Writing Seminar I: Written Communication (WRIT-100 may only be used to satisfy free elective credits) AMST-114 **Topics in American Studies** Science [Select from the following: BIOL-101, BIOL-102, BIOL-107, CHEM-101, PHYS-101, or SCI-110] MATH-1(Mathematics (Select one) MATH-100 or 101 Finite Mathematics (3cr) MATH-102 (3 cr) or 110 Precalculus (4cr) MATH-103 Applied Calculus (3cr) MATH-111 Calculus I (4cr) **DEC Core - 3 credits DECF-102** Finding and Shaping Opportunity VCD Core - 15 credits **VDES-101** Design Essentials (Fall) 3 DRAW-101 Drawing Essentials (Fall) GRPH-102 Design II: Intro to Visual Comm Design (Spring only) (VDES-101*) GRPH-110 Digital Imaging (Fall or Spring) ARTH-103 A Survey of the History of Art 3 LEVEL II. (SECOND YEAR): 30-31 credits Cr Sem. Grade TR Equiv. (Prerequisite) Hallmark Courses - 9-10 credits ETHC-2() **Ethics** (WRIT-101, AMST-114) GDIV-2() **Global Diversity** (WRIT-101, AMST-114) Includes World Languages at any level Writing Seminar II: Multimedia Communication WRIT-201/202 (WRIT-101) 3-4 WRIT 202 is for transfer students (4 cr) **DEC Core - 3 credits DECS-209** Systems Thinking & Sustainability VCD Core - 18 credits GRPH-201 Design III: Intro to Typography (Fall only) (GRPH-102*, ARFD-102* or INDD-102*) **GRPH-202** Design IV: Adv. Typography (Spring only) (GRPH-201*) **DIGD-200** Fundamentals of Web Programming (Fall) **DIGD-206** Foundation in Web Design & Strategy (Spring) (DIGD-200*) Art History [Select from the following: ARTH314, ANIM303, INDD324, POTO307, DIGD 305] **GRPH-208** History of Graphic Design (Fall) (WRIT-101, ARTH-101 or ARTH-102) LEVEL III. (THIRD YEAR): 30 credits TR Equiv. (Prerequisite) Grade Hallmark Courses: 9 credits ADIV-2() **American Diversity** (WRIT-101, AMST-114) GCIT-2() (WRIT-101, AMST-114) Global Citizenship Includes World Languages at any level **CGIS-300 Contemporary Global Issues** (WRIT-20X; GDIV-2XX or GCIT-2XX) **DEC Core - 3 credits DECM-300** Methods: Ethnographic Research Methods (WRIT-20X; GDIV-2XX or GCIT-2XX) VCD Core - 15 credits **DIGD-307** Design V: Advanced Web Design & Strategy (Fall only) (GRPH-202*) **DIGD-403** Design VI: Web Development (Spring only) (DIGD-307*) **DIGD-320** Javascript (Spring) (DIGD-307*) Media Production (Spring) **DIGD-318** Visual Comm Design Designated Elective ("C" or better in GRPH-202) 3 General Electives - 3 credits

Business Core: 3 credits

	MKTG-102	Principles of Marketing	3		
Hallmar	k Course - 3 credits	,			
	PHIL-499	Philosophies of the Good Life	3		
	11112 433	(ETHC-2XX, ADIV-2XX, GDIV-2XX, CGIS-300, DECM-300, DECS20X, MATH1XX)	<u> </u>		
VCD Core - 21 credits					
	DIGD-314	Design VII: User Interface Design (Fall only) (GRPH-302*)	3		
	DIGD-498	Capstone Prep & Professional Practice (Fall only)	3		
**	GRPH-499	Design VIII: Capstone Visual Comm Design (Spring only) (GRPH-401'	6		
	GRPH-308	Graphic Design Theory (Spring) (WRIT-20X, GRPH-208)	3		
	()	Visual Comm Design Designated Elective ("C" or better grade in GRPH-202)	3		
General	Electives - 6 credits				
	()		3		
	()		3		
	,			121 124 avadita	
	**		L CKEDIIS:	121–124 credits	
	** satisfies DEC capstone requirement				
Design Communication. Students interested in the joint BS/MBA option should consult their advisor after reading the section in the catalog on the Pre-MBA Minor for Non-Business Majors. Wisual Communication Design Design and Electives: (Require a grade of "C" (2.00) or better grade in GPBH-202)					
Visual C	ual Communication Design Designated Electives: (Require a grade of "C" (2.00) or better grade in GRPH-202)				
	Graphic Design: GRPH-206, GRPH-300, GRPH-305, GRPH-320, GRPH-341, GRPH-381, GRPH-407, GRPH-408, GRPH-409, DSGN-371. Digital Design: DIGD-307, DIGD-312, DIDG-403, DIGD-405, DIGD-406.				
	Drawing: DRAW-206, DRAW-301, DRAW-303.				
	Business: MKTG310, MKTG315				
	Industrial Design: INDD-205.				
	Architecture: ARFD-101, ARFD-102, ARFD-110, ARDS-208, ARDS-214, ARCH-326.				
	Fashion Design: FASR-207, FASR-317, FASR-319.				
	Print: PRNT-101, PRNT-3	1, POTO-102, POTO-201, POTO-204, POTO-302, POTO-303, POTO-307.			
	SDE Special Topics: SDE-3				
	Fundamentals Courses: (Fundamental "099" courses do <u>not</u> count toward graduation requirements. However, WRIT-100 and ITXA-100 <u>can</u> be				
		sed toward graduation creditsas general electives.)			
	_	MATH-099 Fundamentals of College Mathematics ("C" or better grade required) 3			
	WATT 055	Turdumentals of conege Matricinates			
Surplus credits not used toward degree requirements					
	Please note Thomas Jefferson University residency requirement:				
	•	sidency requirement of 60 credits for Day Division students. Students must take a minimum of 60 cred	iits – 12 credi	its must be	
	within the major core;	9 credits must be in Hallmark courses in order to be eligible for a B.S. degree.			
	This form should be use	ed as a worksheet in conjunction with the catalog and the Hallmark "menu" of options. Please refer to	the Universi	ty catalog	
	for questions regarding	g curriculum and academic policies.			