Hallmark Course - 6 credits

BACHELOR OF SCIENCE: COMMUNICATION AND MEDIA STUDIES

2022-2023

Campus Key (Prerequisite) Cr Sem. LEVEL I. (FIRST YEAR): 31-33 credits Grade TR Equiv. Hallmark Courses - 16-18 credits FYS-100 Pathways Seminar: Preparing for Academic & Professional Success (Not required for transfer students) WRIT-101/G/S Writing Seminar I: Written Communication (WRIT-100 may only be used to satisfy free elective credits) AMST-114 **Topics in American Studies**) Science [Select from the following: BIOL-101, CHEM-101, PHYS-101, SCI-101, SCI-102, SCI-106, SCI-108, SCI-110, CHEM-103, BIOL-103, PHYS-201) Mathematics (Select one) MATH-1(MATH-100 or 101 College Algebra (3 cr) MATH-102 (3 cr) or 110 Precalculus (4 cr) MATH-103 Applied Calculus (3 cr) MATH-111 Calculus I (4 cr) Science, Mathematics, or Statistics (ABA 201) (Select one) 3-4 Communications Core - 12 credits COMM-101 Introduction to Communications & Media Studies COMM-102 Introduction to Public Speaking COMM-200 Visual Media (VDES-101*) COMM-202 Responsible Newsgathering and Research Minor - 3 credits (First Course in Required Minor 3 LEVEL II. (SECOND YEAR): 30-31 credits Grade TR Equiv. Hallmark Courses - 9-10 credits ETHC-2() **Ethics** (WRIT-101, AMST-114) (WRIT-101, AMST-114) GDIV-2() **Global Diversity** Includes World Languages at any level WRIT-201/202 Writing Seminar II: Multimedia Communication (WRIT-101) 3-4 WRIT 202 is for transfer students (4 cr) **Communications Core- 18 credits** COMM-2XX Intro to Video Production COMM-206 Public Relations/Strategic Communications COMM-2XX Digital Communication and Culture COMM-307 Media Writing 3 Visual Production Course (Select from the following: POTO 101, POTO 102, DIGD 200, DIGD 206) **MKTG 102** Principles of Marketing Minor - 3 credits Second Course in Required Minor 3 LEVEL III. (THIRD YEAR): 30 credits Cr Sem. (Prerequisite) Grade TR Equiv. Hallmark Courses: 9 credits ADIV-2((WRIT-101, AMST-114) American Diversity GCIT-2(Global Citizenship (WRIT-101, AMST-114)) Includes World Languages at any level CGIS-300 Contemporary Global Issues (WRIT-20X; GDIV-2XX or GCIT-2XX) **Communications Core - 12 credits** COMM-3XX Audio Production: Podcasting (COMM-200, COMM-2XX, COMM-307) LAW-304 Law, Media, & Society (GRPH-301*) COMM-306 Social Media Strategies Minor - 3 credits (Third Course in Required Minor Free Electives - 9 credits 3 LEVEL IV (FOURTH YEAR): 30 credits Grade

	ISEM-3()	Integrative Seminar	3	
	PHIL-499	Philosophies of the Good Life	3	
		(ETHC-2XX, ADIV-2XX, GDIV-2XX, CGIS-300, DECM-300, DECS20X, MATH1XX)		
Graphic Design Core - 6 credits				
	COMM-316	Multimedia Journalism (COMM-200, COMM-2XX, COMM-307)	3	
	COMM-404	Professional Communication Capstone (or 3+ Credit Communication Internship)	3	
Minor -	3 credits	(
	()	Fourth Course in Required Minor	3	
Free Ele	ectives (or second	minor) - 15 credits		
	()		3	
	()		3	
	()		3	
	()		3	
	()		3	
		TOTA	L CREDITS: 121–124 credits	
Surplus credits not used toward degree requirements				
	Please note Thoma	lease note Thomas Jefferson University residency requirement:		
	The University has a residency requirement of 60 credits for Day Division students. Students must take a minimum of 60 credits – 12 credits must be within the major core; 9 credits must be in Hallmark courses in order to be eligible for a B.S. degree. This form should be used as a worksheet in conjunction with the catalog and the Hallmark "menu" of options. Please refer to the University catalog for questions regarding curriculum and academic policies.			

COURSE STATUS: R = course to take next semester S = course currently being taken ② = course completed