School of Business THOMAS JEFFERSON UNIVERSITY

BACHELOR OF SCIENCE: INTERNATIONAL BUSINESS

2022-2023

	Name		<u></u>			
LEVEL I	(FIRST YEAR) - 31	-32 credits	(Prerequisite)	Cr Sem.	Grade	TR Equiv.
<u>Hall</u>	<u>lmark Courses</u> - 10	0-11 credits		_		
	FYS-100	Pathways Seminar: Preparing for Academic & Profe	essional Success	1		
		(Not required for transfer students)				
	WRIT-101/101G	Written Communication (Fall)		3 🗖		
		WRTG-100 may only be used to satisfy free elective cre	edits			
DBTU114	AMST-114	Topics in American Studies		3 🗖		
	MATH-1()	Mathematics (select one option below)		3-4		
		MATH-100 or MATH-101 College Algebra (3 cr.)	MATH-102 or MATH-110 Precalcu	lus (3 cr)		
		MATH-103 Applied Calculus (3 cr.)	MATH-111 Calculus I (4 cr)			
DEC	2 0 and 2 and the					
DEC	C Core - 3 credits	Finding and Chaning Opposituates		3 □		
Dura	DECF-102	Finding and Shaping Opportunity *		3 <u>-</u>		
Bus	siness Core - 18 cre			₃ 🗖		
	ACCT-101	Financial Accounting (Fall)				
	ACCT-102	Managerial Accounting (Spring)	(ACCT-101)	3 🗖		
	MKTG-102	Principles of Marketing		3 🗖		
	ECON-205	Macroeconomics (Fall)		3 🗖		
	MGMT-301	Principles of Management (spring)		3 🗖		
	ECON-206	Microeconomics (spring)		3 🗖		
LEVEL II	I (SECOND YEAR) -	30-31 credits	(Prerequisite)	Cr Sem.	Grade	TR Equiv.
Hall	Imark Courses -12	-13 credits				
	ETHC-2()	Ethics	(WRIT-101, AMST-114)	3 □		
	ADIV-2()	American Diversity	(WRIT-101, AMST-114)	3 🗖		
	GDIV-2()	Global Diversity ***	(WRIT-101, AMST-114)	3 🗖		
	, ,	Includes World Languages at any level	(===,= == ,,			
	WRIT-201/202	Multi-media Communication	(WRIT-101)	₃₋₄ 🗖		
	WWW 201, 202	WRIT 202 is for transfer students (4 cr)	(WM1-101)			
		. ,				
DEC	C Core - 3 credits					
DECSYS20X	DECS-2()	Sytsems: (Select one DECS) *		3 🗖		
Bus	siness Core - 9 cred	dits				
STAT201	ABA-201	Intro to Business Analytics (Fall) *	MATH-1XX	3 □		
STAT202	ABA-202	Statistical Data Analytics (Spring)	(STAT-201 or ABA-201)	3 🗖		
	FIN-301	Financial Management (Spring)	(ACCT-101, STAT-201 or ABA-201)	3 🗖		
	BLAW-301	Business Law *	(WRIT-101 or WRTG-101)	3 🗖		
P	unational Develor	and 2 and the				
Inte	ernational Business			• D		
	MGMT-307	International Management (Fall only)	(MGMT-301 or MGMT-104)	3 🗖		
LEVEL II	II (THIRD YEAR) - 30) credits	(Prerequisite)	Cr Sem.	Grade	TR Equiv.
Hall	Imark Courses - 6	credits				
	GCIT-2()	Global Citizenship ***	(WRIT-101, AMST-114)	3 □		
		Includes World Languages at any level				
DBTG300	CGIS-300	Contemporary Global Issues	(WRIT-20X; GDIV-2XX or GCIT-2XX)	3 🗖		
DEC	C Core - 3 credits					
	00 DECM-300	Methods: Ethnographic Research Methods *	(WRIT-20X; GDIV-2XX or GCIT-2XX)	3 🗖		
Bus	iness Core -6 cred	its				

MIS202	ABA-301	Data Mining and Predictive Analytics	(STAT-201 or ABA-201)	3 🗖	
General E	Electives - 3 credits	i			
	()			3 🗖	

International Business Core - 9 credits MKTG-324 International Marketing (Fall only) (MTKG-302 or MKTG-104) 3			School of Business: BS Interr	national Business			Page 2	
MKTG-324 International Marketing (rear only) (pMTG-320 or MKTG-104) 3	LEVEL II	II (THIRD YEAR) - co	ontinued	(Prerequisite)	Cr Sem	n. Grade	TR Equiv.	
FIN-318 International Finance (some only) (pN-302) 3	Inte	ernational Business	s Core - 9 credits					
Language - 6 credits *** (MKTG-324	International Marketing (Fall only)	(MTKG-302 or MKTG-104)				
LEVEL IV (FOURTH YEAR)-30 credits *** () 3		FIN-318	International Finance (Spring only)	(FIN-301)	3 🗖			
LEVEL IV (FOURTH YEAR)-30 credits Hallmark Courses - 3 credits Hallmark Courses - 3 credits (#MALL409 PHIL499 Philosophies of the Good Life (#PM-2004, ADM 2004, DECM 300, D		ECON-401	International Economics (Spring only)		3 🗖			
LEVEL IV (FOURTH YEAR)-30 credits	Lan	guage - 6 credits *	***					
Hallmark Courses - 3 credits ###4.499 Philosophies of the Good Life ###4.499 Philosophies of the Good Life ### MILM 499 Philosophies and Data Analytics (ETM 2004, ADM 2004, COM 2004,		()			з 🗖			
Hallmark Courses - 3 credits PHIL499 PHIL499 Philosophies of the Good Life		()			3 🗖			
Rusiness Core - 9 credits	LEVEL I	V (FOURTH YEAR)-	30 credits	(Prerequisite)	Cr Sem	n. Grade	TR Equiv.	
Business Core - 9 credits MOINTAGE ABA-401 Operations and Data Analytics (STAT-201/ABA-201, MOMT-201/104) 3	Hall	Imark Courses - 3	credits					
Business Core - 9 credits #### MGMT498N Business Capstone: Strategy Simulation (Fail) * (75 Greets) 3	HALL499	PHIL-499	Philosophies of the Good Life		з 🗖			
MoMT401 ABA-401 Operations and Data Analytics (STAT-201/ABA-201 MOMT-301/104) 3			· (ETHC-2XX, ADIV-2XX, GCIT-2XX, GDIV-2XX	(,CGIS-300, DECM-300., DECS20X, MATH1XX)				
**** MGMT-498N Business Capstone: Strategy Simulation (real) * (75 Credits) 3	Bus	siness Core - 9 cre	dits					
**** MGMT-498N Business Capstone: Strategy Simulation (Pail) * (75 Credits) 3	MGMT401	ABA-401	Operations and Data Analytics	(STAT-201/ABA-201, MGMT-301/104)	3 □			
#*** MGMT-499N Business Capstone: CSR (Spring) * (75 Credits) 3 General Electives - 6 ore dits Free electives can be used for free electives, internships, minor requirements, and additional electives within the major. Please consult with advisor for appropriate use of free electives. (***	* MGMT-498N			3 🗖			
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Business Minor (Choose one: ACCT, FINC, MKTG or MGMT)** - 12 credits ()				mento, and additional electives v	within the major	•		
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Business Minor (Choose one: ACCT, FINC, MKTG or MGMT)** - 12 credits (()				<u> </u>		
() 3	Puo	()	co and: ACCT FINC MKTC or MCMT)** 12 gradita		3	<u> </u>		
TOTAL CREDITS: 121-122 credits Fundamentals Courses: (Fundamental "099" courses do not count toward graduation requirements. However, WRTG-100, WRIT100, TXIS100 and ITXA-100 can be used toward graduation creditsas free electives.) MATH-099 Fundamentals of College Mathematics (must earn C or better) 3 * Course identified for posting Hallmark artifact. See https://www.jefferson.edu/academics/hallmarks.html ** See catalog for requirements for various minors: https://www.jefferson.edu/life-at-jefferson/handbooks.html Mandatory study abroad: Students must study abroad and complete at least 2 courses while abroad. *** Mandatory Language: Studente must take the highest level of language for which they are qualified and complete, at least, two levels of one language (example: FREN-201, FREN-301) **** satisfies DEC capstone requirement (Fall) & (Spring) indicates recommended sequence Some course are only offered in Fall or Spring. These too are marked (Fall only) or (Spring only). Since Major/elective courses are not offered every semester, please consult with advisor to ensure timely completion.	Bus	siness Minor (Choos	se one: ACC1, FINC, MKTG OF MGMT)** - 12 credits		a 🗇			
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Surplus credits not used toward degree requirements		Since Major/elec	ctive courses are not offered every semester, please co	nsult with advisor to ensure time	ely completion.			
	Sur	plus credits not us	ed toward degree requirements					
		-					_	
		-						
Please note Thomas Jefferson University residency requirement:					0 credits – 12 cred	dits must be within		
"The University has a residency requirement of 60 credits for Day Division students. Students must take a minimum of 60 credits – 12 credits must be within		the major core; 9 cr	earts must be in Hallmark courses in order to be eligible for a B.	.S. aegree."				
			used as a worksheet in conjunction with the catalog and the Hi University catalog for questions regarding curriculum and acade		r transcript and De	egree Works reports.		

COURSE STATUS: \square = course to take next semester \square = course currently being taken \square = course completed